

Privacy Policy

Effective date: 1 November 2024

1 Who we are

ME Network LLC ("**ME Network**," "we," "us," "our") operates a performance-marketing network that links software vendors ("Brands") with online publishers, bloggers and influencers ("Publishers"). Whenever we decide **why and how** your personal data are processed, we act as a **data controller**.

2 Who this notice covers

- Visitors to maximize-empire.net
 - Publishers and Brands applying for or using our platform
 - Business contacts interacting with us by e-mail, phone or social media
- (End-customers who purchase software from a Brand's website should consult that Brand's own privacy notice.)

3 What data we collect — and the reasons we use it

When you just browse our site

We record your IP address, browser and device details, pages viewed and the time of each request. This helps us keep the site secure, detect errors and compile anonymous usage statistics. The legal basis under the GDPR is our legitimate interest in running a stable, safe service.

When you contact us

If you write, call or message us, we process your name, e-mail address (or other contact details) and the content of your enquiry so we can respond and, where relevant, take steps to enter into a contract with you.

When you create an account

To open a Publisher or Brand account we ask for identifying information (name, postal address), payment and tax details, and login credentials. We need these to provide our services, pay commissions, issue invoices and meet legal obligations. Processing is necessary for the performance of a contract.

When affiliate links are used

Our platform places cookies or similar identifiers on a user's device to attribute clicks and conversions, prevent fraud and generate reports for Brands and Publishers. The data set is largely pseudonymous but can include a truncated IP address and transaction value. This processing is required to fulfil our agreements and, where applicable, is also in our legitimate interest in accurate billing.

When you opt in to marketing

If you subscribe to our newsletter, we store your e-mail address and track whether you open our messages or click embedded links. We rely on your consent, which you may withdraw at any time via the "unsubscribe" link or by contacting us.

(If you are located in the EEA, UK or Switzerland, the legal bases cited above refer to the General Data Protection Regulation. In the United States we

process personal data under the Wyoming Consumer Privacy Act and other federal or state laws.)

4 Cookies & similar technologies

- **Essential cookies** keep core features such as log-in and language settings working.
- **Analytics & tracking cookies** allow us to measure reach and attribute affiliate transactions.
- **Marketing cookies** are set only if you give consent via our banner.

You may revisit “Cookie Settings” in the footer at any time to change your preferences.

5 How we share information

We share personal data only where necessary—for example with:

- cloud-hosting and IT-security providers (servers located in the US and EU);
- payment processors and banks to make or receive pay-outs;
- e-mail and CRM platforms for support and newsletters;
- fraud-detection and analytics vendors;
- public authorities when the law requires.

If we transfer data outside the European Economic Area, we do so under an adequacy decision or the European Commission’s Standard Contractual Clauses.

6 Security

We protect your information with industry-standard safeguards: HTTPS encryption in transit, encryption at rest, strict access controls, two-factor authentication and regular security audits.

7 Retention

- Server logs are kept for **30 days**.
- Affiliate-tracking records are pseudonymised or deleted after **24 months**.
- Contractual and accounting data may be stored for up to **seven years** to meet statutory requirements.

8 Your rights (GDPR)

Where the GDPR applies, you can request access, correction, deletion, restriction or portability of your personal data, object to processing based on legitimate interests and withdraw any consent you have given. You also have the right to lodge a complaint with your local supervisory authority, but we would appreciate the chance to address your concerns first.

9 Changes to this notice

We may update this policy from time to time, for example if our services or legal obligations change. The latest version is always available on this page; material

changes will be highlighted and, where appropriate, e-mailed to registered users.

10 Contact us

ME Network LLC – Privacy Team

E-mail: mail@maximize-empire.net

This document is provided for information only and is not legal advice. For full compliance with the laws of your jurisdiction, please consult qualified counsel.